

## NCC Cable System Order

Order #	62356327	Flight Dates	10/31/16 - 11/07/16	Update Date	10/26/16
Syscode	6432	Agency	Phil Licking Advertising	Version	2 Vs. 1
System Name	Time Warner/South-East-West, OH	Advertiser	RepresentUs	Show All Lines	
Market	Toledo			Total # of Weeks	2
		Client Code		Total	\$3,811.00
AE	Matthew Marcus	Product Code		Commission	\$571.65
Sales Coordinator	Ruya Telhami	Est Code		Net Total	\$3,239.35
Office	Washington	Product Name		Total Spots	28
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+1 Nov15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.26 R1 Revised rates, removed spots, please review and confirm, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	05:00	10:00	X							-	-	1	\$45.00	\$45.00	30	NCR
2	HGTV	LOVE IT OR LIS<	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$77.00	\$77.00	30	NCR
3	HGTV	LOVE IT OR LIS<	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$365.00	\$365.00	30	NCR
4	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	05:00	10:00	X	X	X	X	X	X	X	-	-	3	\$45.00	\$135.00	30	NCR
5	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	10:00	18:00	X	X	X	X	X	X	X	-	-	1	\$77.00	\$77.00	30	NCR
6	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	3	\$365.00	\$1,095.00	30	NCR
7	TBSC	MARRIED WITH C<	11/7/16	11/13/16	05:00	10:00	X							-	-	1	\$41.00	\$41.00	30	NCR
8	TBSC	AVG. ALL WKS<	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$45.00	\$45.00	30	NCR
9	TBSC	VARIOUS	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$292.00	\$292.00	30	NCR
10	TBSC	VARIOUS	10/31/16	11/6/16	05:00	10:00	X	X	X	X	X	X	X	-	-	1	\$41.00	\$41.00	30	R1 -1x NCR
11	TBSC	VARIOUS	10/31/16	11/6/16	10:00	18:00	X	X	X	X	X	X	X	-	-	2	\$45.00	\$90.00	30	NCR
12	TBSC	VARIOUS	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	1	\$292.00	\$292.00	30	R1 -1x NCR
13	USA	CSI<	11/7/16	11/13/16	05:00	10:00	X							-	-	1	\$41.00	\$41.00	30	NCR
14	USA	NCIS<	11/7/16	11/13/16	10:00	18:00	X							-	-	1	\$45.00	\$45.00	30	NCR
15	USA	WWE ENTERTAINM<	11/7/16	11/13/16	18:00	24:00	X							-	-	1	\$292.00	\$292.00	30	NCR
16	USA	VARIOUS	10/31/16	11/6/16	05:00	10:00	X	X	X	X	X	X	X	-	-	4	\$41.00	\$164.00	30	NCR
17	USA	AVG. ALL WKS<	10/31/16	11/6/16	10:00	18:00	X	X	X	X	X	X	X	-	-	2	\$45.00	\$90.00	30	NCR

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Market	Toledo

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Advertiser	RepresentUs

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Sales Coordinator	Ruya Telhami
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Nov15
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Credit Status	

Show All Lines			
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GRP	-	GIMP	-
CPP	-	CPM	-

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18	USA	AVG. ALL WKS<	10/31/16	11/6/16	18:00	24:00	X	X	X	X	X	X	X	-	-	2	\$292.00	\$584.00	30	NCR

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	28	0	0	0	0	0	0	0	0	0	0	0	28
<b>AMT</b>	\$3,811.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,811.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/26/16

62356327 | Toledo | Time Warner/South-East-West, OH | 6432 |